

Reasons To Own A



Boat Lift





Aluminum sheaves and stainless cables

(Vertical Lifts)

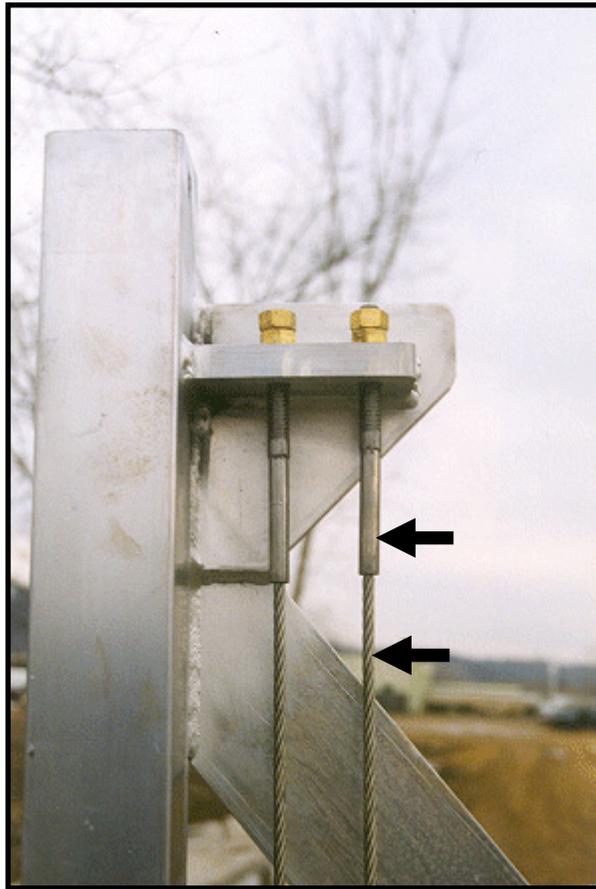
- *Aluminum sheaves are 1-1/2" wide for greater strength and durability.*
- *Aluminum sheaves extend cable life.*
- *Stainless cables provide resistance to corrosion.*



Vertical Lift

Non-Corrosive Fasteners and Materials

- *Stainless pins with grease zerks help pulleys turn smoother. This makes cranking the lift easier.*
- *Stainless bolts and brass nuts provide a cleaner appearance for the life of the lift.*



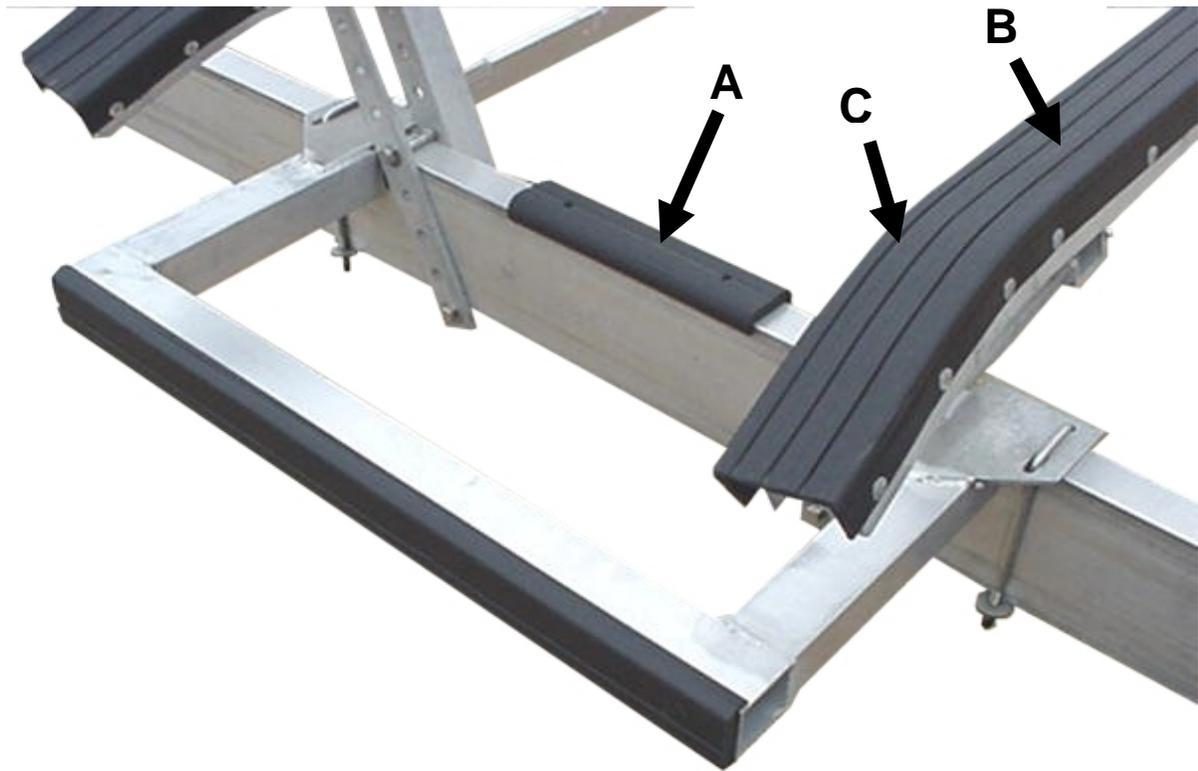
Stainless Cables and Threaded Rods

- *Stainless cables provide longer life and resistance to corrosion.*
- *Stainless threaded rods are swedged on cable ends to maintain a strong design and a clean look. Will not rust over time.*



Aluminum Chain-Driven Lift Winch

- *Chain-driven winch is constructed with light-weight aluminum.*
- *Stainless fasteners are also used in the construction of Pier Pleasure's winch.*



Attention to Detail

- A. Keel protectors on front and back beams to protect your boat.*
- B. Vinyl installed on aluminum channel with aluminum rivets. Maintenance-free and excellent support of your boat.*
- C. Bend on the end of the channel is formed to prevent damage to the boat.*



Pivoting Lift Footpads

- *Footpad adjusts to sit level on the lake bottom.*
- *If leg is damaged, only need to replace inner leg, not whole footpad.*
- *Footpads pivot to help prevent digging in when installed and removed.*

Lift Bracing



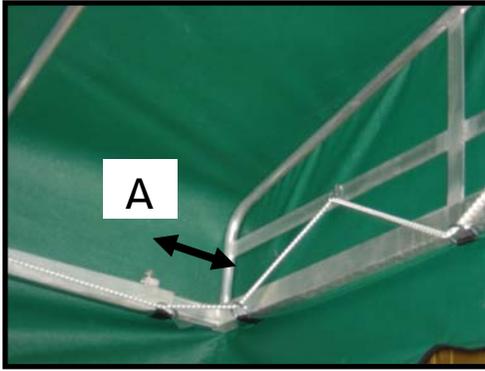
- *Lifts are diagonally braced on both sides for greater lift strength and easier access into your boat from either side.*
- *Front and back corner braces provide additional strength to each upright.*

Pontoon Lift

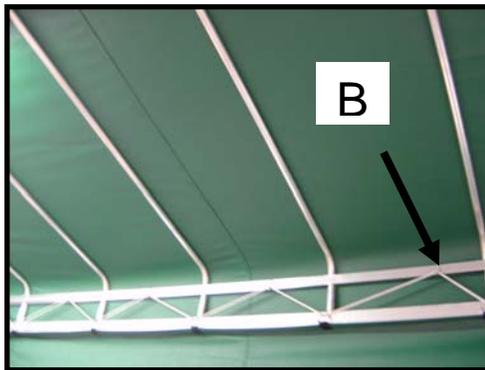


- *Pier Pleasure's pontoon lifts are manufactured 28" longer than our standard lifts. Extra length for better pontoon support.*
- *Lifting under pontoon tubes creates less damage to boat than lifting the pontoon between the tubes. (Center Lift)*
- *Carpeted racks are 14' long for exceptional support of your pontoon tubes.*

Canopy Frame and SeaMark Fabric



Sliding End



Canopy Tarp Attachment



- Canopy is peaked for better water run-off.
- Canopy end is adjustable for easier installation of tarp.(See Photo A)
- Canopy can be retracted for installing tarp. Extend to tighten the tarp for a better fit.
- All sharp edges are removed from frame corners to prevent tears and wear to canopy tarp.
- Shock cord and “S” hooks are used to hold the tarp on the frame. Easy installation. No straps or springs. (See Photo B)
- Upgrade to SeaMark fabric that remains pliable and will not fade. The added value of the SeaMark fabric is easier maintenance and cleaner appearance.